

**Press Release**

**For Immediate Release**

## **Granules India and Central Bureau of Narcotics Unite to Tackle Drug Abuse on International Day against Drug Abuse and Illicit Trafficking**

***Prominent Hyderabad-based pharmaceutical company sponsored an initiative to ignite a drug-free revolution and contribute towards an empowered society***

**Hyderabad, 28 Jun 2023:** Granules India, a leading vertically integrated pharmaceutical company, joined forces with the Central Bureau of Narcotics to spread impactful awareness against drug abuse on the occasion of the International Day against Drug Abuse and Illicit Trafficking. Contributing to the Bureau's vision to create a drug-free society, Granules organized a series of engaging activities aimed at educating the public about the dangers of illicit drugs.

Granules India and the Central Bureau of Narcotics remain committed to raising awareness about the misuse of illicit drugs, highlighting the negative impact they have on individuals, families, communities, and nations as a whole. To actively engage the public, as a part of its on-going CSR initiative, Granules India in collaboration with Central Bureau of Narcotics organized several impactful activities on **Wednesday, 28 June in Sarath City Capital Mall, Hyderabad:**

- **Street play to create awareness against drugs:** The camp featured a powerful street play that seeks to shed light on the grave issue of drug misuse. The play delivered a strong message, emphasizing the importance of awareness and the collective responsibility we hold in combating drug abuse.
- **Quiz on drug abuse to test the knowledge of the audience:** A quiz contest was conducted to test participants' knowledge about drug abuse and its associated risks. The quiz not only served as an engaging activity but also provided valuable information on the subject, empowering individuals with the necessary tools to make informed choices.
- **A medical talk by a health expert to discuss, spot and prevent drug abuse:** A renowned expert in the field of drug abuse delivered a compelling medical talk, shedding light on the physiological and psychological effects of drug abuse on the human body. The expert emphasized the urgent need for a collective effort in combating drug abuse and nurturing a society that is sensitive to the dangers of drug addiction.

Through these initiatives, they aimed to foster a sense of responsibility and create awareness among individuals, families, and communities about the perils of drug abuse. By capturing the attention of local audiences, Granules India in collaboration with the Central Narcotics Bureau hoped to spark conversations and ignite positive change in society.

Speaking about the initiative, **Dr. Krishna Chigurupati, Chairman and Managing Director of Granules India**, expressed his enthusiasm for the collaboration with the Central Bureau of Narcotics. He said, *"As a responsible pharmaceutical company, Granules India recognizes the urgency of confronting the menace of drug abuse that plagues our society. By partnering with the esteemed Central Bureau of Narcotics, we aspire to leverage our vast resources and*



*unwavering expertise to enlighten people about the pernicious consequences of drug misuse. Together, we can forge a society that values well-being, triumphs over addiction, and nurtures the seeds of a prosperous future."*

*"We stand united on the International Day against Drug Abuse and Illicit Trafficking, sending a resounding message to build a drug-free society through unwavering awareness. A healthy life stems from a healthy mind, and we must comprehend the myriad afflictions caused by narcotic drugs. The Central Bureau of Narcotics (CBN) is determined to guide you on these serious matters. Therefore, I respectfully request all of you to dispel misconceptions surrounding drugs and actively engage in evidence-based treatment and care for the betterment of public health. Let us make a solemn resolution to choose life over drugs in every circumstance and all together fight against drugs and build a drug-free sensitive society."* said **Shree Dinesh Boudh, Narcotics Commissioner of India, Central Bureau of Narcotics (CBN).**

The International Day against Drug Abuse and Illicit Trafficking serves as a powerful reminder for individuals, families, and nations to stand united against the pervasive spread of drug abuse. Granules India's sponsorship of this awareness campaign demonstrates their commitment to combatting this global challenge and nurturing a drug-free sensitive society.

Join Granules India and the Central Bureau of Narcotics in their efforts to eradicate drug abuse from our communities. Together, let us build a brighter future, free from the shadows of addiction.

For media inquiries, please contact:

Suhani Lalwani

[suhani@candour.co.in](mailto:suhani@candour.co.in)

(+91) 8879164070

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#### **About Granules India Ltd. (BSE: 532482, NSE: GRANULES)**

Granules India Limited, incorporated in 1991 is a vertically integrated fast growing Indian pharmaceutical company headquartered at Hyderabad with best in class facilities and commitment to operational excellence, quality, and customer service. We are among the few pharmaceutical companies in the world to be present in the manufacturing of entire value chain – from Active Pharmaceutical Ingredients (APIs), Pharmaceutical Formulation Intermediates (PFIs) and Finished Dosages (FDs). Our products are being distributed to over 300+ customers in regulated and semi-regulated markets with a global presence extending to over 80+ countries with offices across India, U.S. and U.K. The Company has 7 manufacturing facilities out of which 6 are located in India and 1 in USA and has regulatory approvals from US FDA, EDQM, EU GMP, COFEPRIS, WHO GMP, TGA, K FDA, DEA, MCC and HALAL. Get more information on <https://granulesindia.com>