

Delivering Quality Drugs

Priyanka Chigurupati - Executive Director, Granules Pharmaceuticals Inc. and Granules USA says that over the years they have established a strong presence across the healthcare value chain

From being a Paracetamol Active Pharmaceutical Ingredient (API) manufacturing facility to a multi-faceted global pharmaceutical company, Granules India has come a long way.

Priyanka Chigurupati said that, "Unlike many women leaders in healthcare, I did not hail from a background in pharmaceutical. My roles over the past years, enabled me to deeply understand the different aspects of the pharmaceutical business. And, while women make up a large share of people working in health, they don't quite often make it to leadership positions." As of today, she considers herself fortunate to have made the jump from a Divisional Manager to the C-Suite through sheer grit and determination. Her exposure to different cultures changed her values as a person and gave her an outside view of her home country. These experiences completely transformed how she is as a leader and her ability to work well with global teams.

She went on to say that, "During my tenure as the Executive Director of Granules Pharmaceuticals Inc. my key contributions were to set up a front-end-global business and accomplish the filing and commercialization of 30+ abbreviated new drug applications (ANDA)." She has also been instrumental in launching of packaging and distribution facility through Granules Consumer Health (GCH) a step-down subsidiary of Granules India, in Manassas, Virginia, US. Their products are distributed to over 300 customers in regulated and semi-regulated markets with a global presence extending to 80 plus countries.

They have six manufacturing facilities in India and one in the US. For this year, her vision is to lead the company to launch about 15 products in the US market and increase the US organization's strength by almost 50 per cent from the present number. Her focus is to aggressively pursue international expansion.

Her approach is also to develop technological plat-

PRIYANKA CHIGURUPATI



Every innovation, research and development promotes highly skilled job openings and increases scientific knowledge amongst the industry workers. This fuels economic growth, and supports newer development cycles for the country

forms in chemistry and biotransformation to boost the innovation engine and bring offerings for our customers by adopting new technologies such as flow chemistry, biotransformation and fermentation, in order to minimize carbon footprint right from raw materials to the finished dosage forms.

"We are also leveraging our technology alliances to achieve backward integration for some of the key raw materials, employing innovative routes and process technologies, and focusing on manufacturing quality with sustainability at the forefront," she signed off.